

Education and Culture DG
Lifelong Learning Programme



Be Relevant to Intercultural Diversity Generation in Europe Integration Team 510101-LLP-1-2010-1-IT-GRUNDTVIG-GMP

The official e-newsletter of BRIDGE-IT

March 2012

BRIDGE-IT (Be Relevant to Intercultural Diversity Generation in Europe Integration Team) invites service providers, working within bureaucratic institutions, to "be relevant", that is, to reflect on their current communicative behaviour within multicultural settings with a view of transforming attitudes and behaviour. Rather than cultural melting pots, BRIDGE-IT advocates for communities where different cultures and languages co-exist in a dynamic and dialectic relationship.



We are now on facebook

BRIDGE-IT Partners

http://www.unipg.it
http://www.club-austrialia.info
http://www.erasmushogeschool.be
http://www.f-bb.de
http://www.keyandkey.it
http://www.um.edu.mt
http://www.hszuyd.nl
http://www.est.edu.pl
http://yozgat.meb.gov.tr

International Training Event 2012 19th - 20th September 2012 Final Conference & Best Practice Exhibition

Call for Participation

This is a call for your participation in the two-day final conference and best practice exhibition of the BRIDGE-IT* Project (2010-2012)

The BRIDGE-IT project, funded by the European Commission, is coordinated by the Università degli Studi of Perugia (Italy) and has partners from Austria, Belgium, Germany, Italy, Malta, The Netherlands, Poland and Turkey.

*BRIDGE-IT is the acronym for Be Relevant to Intercultural Diversity Generation in Europe - Integration Team.

The Project

The general aim of the BRIDGE-IT project is to create formal and informal learning opportunities to bridge ICC (Intercultural Communication) problems. The specific objectives of the BRIDGE-IT are:

1) to create face-to-face and online training courses for parties involved in 'first-impact' bureaucraticinstitutional interactions between professionals (in their role of 'Adults-in-Contact-with-Mobility' such as public officials, police and border officers, social workers etc. dealing with newly arrived migrants) and migrants (in their role of 'Adultsin-Mobility' such as refugees, migrants to be regularised, asylum seekers, migrants waiting for their first permit of stay). A collection of real-life communication materials (video recordings, written texts, forms, etc.) from a range of bureaucratic-institutional contexts from different countries (EU and candidate) is used;

2) to provide an easily accessible and adaptable depository of multilingual text material with linguistic and cultural information for a better terminological understanding, as a service for both 'Adults-in-Contact-with-Mobility' (ACMs) and 'Adults-in-Mobility' (AMs);

- 3) to identify ICC best practices in bureaucratic-institutional settings;
- 4) to raise awareness of cultural diversity in order to facilitate social cohesion, and to address the sociolinguistic and cultural communicative problems of everyday life in order to foster active EU citizenship and mobility.

The Event

The two day programme consists of a Final Conference and Best Practice Exhibition of BRIDGE-IT, networking opportunities, presentations and social events. In order to maximize the outcomes we will expect active participation from our participants and hope that everybody will contribute to the planning and to conducting the Best Practice Exhibition & Conference.

The aim of the Final Conference is to disseminate and share the results of the project. The e-learning platform will be discussed from several perspectives. The project partners and conference participants will discuss the usability of the online modules and of the written and spoken real-life texts depository and of the terminological glossary on culturally embedded bureaucratic terminology.

http://bridge-it.communicationproject.eu

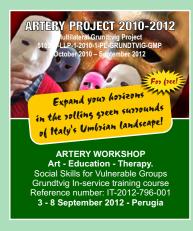
Newsletter Six

NEXT BRIDGE-IT EVENTS

9 - 15 JULY 2012 Vienna, Austria GRUNDTVIG training course (5 days)

19-20 September 2012
Yozgat, Turkey
Final Conference & Exhibition of
Best Practices of intercultural
communication in bureaucraticinstitutional contexts

The Exhibition will promote the Best Practices in ICC in bureaucratic contexts, where AMs (migrants) and ACMs (public officials, police and border officers, social workers etc.) present their selected products and services (posters, video or audio recordings, written texts, forms, etc.).



BRIDGE-IT PARTNERS



















International Training Event 2012

19th - 20th September 2012 Final Conference & Best Practice Exhibition

The Conference (Draft programme)

9.00-9.30 Registration & Welcoming

9.30-10.00 Coffee break 10.00-12.30 Morning

> Greetings by host (TR+EN) (20 min) Transnational Coordinator and Keynote

speakers

13.00-14.00 Lunch 14.30-17.00 Afternoon

Presentations by the project partners

Exhibition

Posters

Desk/stand > on a computer e-learning platform Manual

Participation

Who can attend and/or participate in the Best Practice Competition?

- Migrants
- Adult education providers
- People working with refugees, asylum seekers or migrants (Trainers, Educators, Leaders, Police Officers, Doctors etc.).
- Public administrators
- Social service providers
- Academics
- Policy makers
- Interested citizens

BEST PRACTICE EXAMPLES FOR THE EXHIBITION & SELECTION OF MATERIALS Criteria for selection of the materials

- We invite you to send us your best practices of one written text (such as a form to be filled) or one spoken (such as audio/video recorded service interactions) to exhibit.
- The material will be evaluated on the basis
 of good communication features in
 wording and visual design of written texts
 and in carrying out service interactions
 from the point of view of wording, body
 language, visual characteristics and the
 use of the voice.
- The first ten selected materials (ten written materials & ten spoken materials – audio/video recordings) will be exhibited and the first three of the selected materials will be awarded.
- Each material to be exhibited has to be signed, stamped and scanned. The permission sheet is to be sent to the organizers on time (by latest 2nd July 2012).
- A detailed description of the item should be sent, including reasons why the sender considers it as best practice within the local context. It should also include information regarding which difficulty or need it responds to. The item can either address the needs of AMs or ACMs or both.
- Information on whether the item has been tested or not (results/impact) should be presented.
- Materials have to be submitted via email in electronic form before the deadline (2nd July 2012).
- Each institution /organisation should send only one example from either spoken or written communication.

Deadlines—(Important Dates)

- 1st April to 2nd July 2012
 Sending materials in electronic form
- 31st July 2012 Notification of results
- 1st April to 1st September
 Registration (30 April 2012, Deadline for the Grundtvig Visit & Exchange grant)
- 19th September 2012
 Final Conference of BRIDGE-IT
- 20th September 2012
 Best Practice Exhibition BRIDGE-IT

Cost & Venue

We do not charge any participation fee, but visitors will cover their own expenses for accommodation and transportation.

Visiting participants from LLP Countries are encouraged to use the Grundtvig Visit & Exchange grant from their National Agency.

We have reserved rooms in the same place where the International Training Event will be held. Some meals are included in the programme.

Grand Eser Hotel, Yozgat, Turkey 19th - 20th September 2012

Application Procedure (What to do)

Please fill in the online application form.

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